

# Record of Request \* BCRA Political Candidate Record \* Issue Group

This Record is for ☒ Candidate for Office ☐ Issue / PAC Group Date 2.7.2020

All Stations ☐ WSLC ☐ *WVBB* WVBE ☒ WLNI ☐  
WSLQ ☐ WXLK ☐ WFIR ☐ WPLY ☐

Candidate Bloomberg, Michael Party Democratic

Campaign Michael Bloomberg for President  
(Office / State / County / City / Initiatives)

Issue/PAC Group \_\_\_\_\_

Campaign \_\_\_\_\_

Address of Headquarters \_\_\_\_\_

Phone/Fax/Email \_\_\_\_\_

Requested By Katz Group Sales

On Behalf Of \_\_\_\_\_

Phone/Fax/Email \_\_\_\_\_

Information Requested Rates on file from previous request

Information Provided \_\_\_\_\_

Additional Updates \_\_\_\_\_

The Request was ☒ Accepted ☐ Rejected

Schedules Placed WVBE \$1330

NAB Form Attached

Schedule Amount \_\_\_\_\_

Date Paid \_\_\_\_\_

Name and Title of Caharine Warburton

at Least Two Hayden Horowitz-Treasurer

Members \_\_\_\_\_

Sharon Breeding  
Accepted By

National Sales Assistant  
Title

2/7/2020  
Date

Feb 07, 20  
 CONT# 33703630 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WVBE-FM (Roanoke, VA)  
 FM JAMIE MURRAY  
 OFF NEW YORK  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
 BYR Helen Hanratty  
 ADV MICHAEL BLOOMBERG FOR PRESIDENT  
 PDT AA 120  
 FLT Feb 08, 20 - Feb 12, 20

DDS CONT# 0  
 C/P/E: NA / NA / 120

SALESPERSON FAX#

PH #

\* REP ORDER COMMENT \*

\*\* 2/7/2020 2:02:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 2/7/2020 2:02:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM IN THE SYSTEM OR EMAIL MARGENE.VALVERDE@KATZMEDIA.COM. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> .....SS	10A - 7P	60	2/8/2020 - 2/9/2020	1W	4	\$65.00	4
					** WEEKLY FLIGHT TOTALS **		4	\$260.00	
	2.1	<b>FLIGHT 2</b> MTW....	6A - 10A	60	2/10/2020 - 2/12/2020	1W	5	\$100.00	5
	2.2	MTW....	10A - 3P	60	2/10/2020 - 2/12/2020	1W	2	\$65.00	2
	2.3	MTW....	3P - 7P	60	2/10/2020 - 2/12/2020	1W	5	\$70.00	5
	2.4	MTW....	7P - 12A	60	2/10/2020 - 2/12/2020	1W	3	\$30.00	3
					** WEEKLY FLIGHT TOTALS **		15	\$1,070.00	

	<b>Feb 20</b>					
SPOTS	19					
CASH	1330.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1330.00					

						<b>TOTAL</b>
SPOTS						19
CASH						1,330.00
TRADE						0.00
NSL						0.00
TOTAL						1,330.00

**CONTRACT**

**WVBE-FM The ViBE**  
**3934 Electric Rd., S.W.**  
**Roanoke, VA 24018**  
**(540) 774-9200**

TheVibe.FM

And:

**Katz Media Group**  
**125 West 55th Street**  
**3rd Floor**  
**New York, NY 10019**

<u>Contract / Revision</u> 14285 /		<u>Alt Order #</u> 33703630
<u>Advertiser</u> <b>Bloomberg, Michael for President</b>		<u>Original Date / Revision</u> 02/07/20 / 02/07/20
<u>Contract Dates</u> <b>02/08/20 - 02/12/20</b>	<u>Estimate #</u> 120	
<u>Product</u> <b>AA 120</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WVBE-FM</b>	<u>Account Executive</u> Katz Rep	<u>Sales Office</u> Katz New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agency Code</u> 9913287	<u>Advertiser Code</u> NA	<u>Product 1/2</u> NA
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WVBE	02/08/20	02/12/20	Sa-Su Prime Rotator	10:00 AM-7:00 PM		1:00			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/20	02/14/20	-----SS				4	\$65.00			
N 2	WVBE	02/10/20	02/12/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	MTW----				5	\$100.00			
N 3	WVBE	02/10/20	02/12/20	M-F MD	10:00 AM-3:00 PM		1:00			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	MTW----				2	\$65.00			
N 4	WVBE	02/10/20	02/12/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	MTW----				5	\$70.00			
N 5	WVBE	02/10/20	02/12/20	M-F Evening	7:00 PM-12:00 XM		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	MTW----				3	\$30.00			
<b>Totals</b>											<b>19</b>	<b>\$1,330.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/12/20	19	\$1,330.00	(\$199.50)	\$1,130.50
<b>Totals</b>	<b>19</b>	<b>\$1,330.00</b>	<b>(\$199.50)</b>	<b>\$1,130.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Mel Wheeler, Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WVBE-FM</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">2/7/2020</span>
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I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1/13/20

**Date**

Catherine Warburton

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Sharon Breeding

**Signature**

Sharon Breeding

**Printed Name**

NSA

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
**signature of candidate or authorized committee**

Catherine Warburton

**printed name**

1/13/20

**date**